

TM # 400889

NCC Cable System Order

11762207

Order #	62335566	Flight Dates	09/19/16 - 10/02/16	Update Date	09/16/16
Syscode	8288	Agency	Del Cielo Media	Version	1 Vs. 1
System Name	Spectrum/Marquette Interconnect, MI	Advertiser	Making Government Accountable	Show All Lines	
Market	Marquette	Client Code	MGA16	Total # of Weeks	2
AE	Alexander Fiske	Product Code	ORDR	Total	\$2,204.00
Sales Coordinator	Becca Karam	Est Code	919COP	Commission	\$330.60
Office	Washington	Product Name	MI-Gov	Net Total	\$1,873.40
Phone	(301) 951-2620	Credit Status		Total Spots	40
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 9/16 NEW ISSUE ORDER, Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment																																										
1	FXNC	919925	9/19/16	9/25/16	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$42.00	\$42.00	30																																											
2	FXNC	926C02	9/26/16	10/2/16	05:00	09:00	X	X	X	X	X	X	X	-	-	1	\$44.00	\$44.00	30																																											
3	FXNC	919925	9/19/16	9/25/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$44.00	\$88.00	30																																											
4	FXNC	926C02	9/26/16	10/2/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$46.00	\$92.00	30																																											
5	FXNC	919925	9/19/16	9/25/16	19:00	24:00	X	X	X	X	X	X	X	-	-	17	\$55.00	\$935.00	30																																											
6	FXNC	926C02	9/26/16	10/2/16	19:00	24:00	X	X	X	X	X	X	X	-	-	17	\$59.00	\$1,003.00	30																																											
<table><tr><th colspan="2">Sep 2016</th><th>Oct 2016</th><th>Nov 2016</th><th>Dec 2016</th><th>Jan 2017</th><th>Feb 2017</th><th>Mar 2017</th><th>Apr 2017</th><th>May 2017</th><th>Jun 2017</th><th>Jul 2017</th><th>Aug 2017</th><th>Total</th></tr><tr><td colspan="2">SPOTS</td><td>20</td><td>20</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>40</td></tr><tr><td colspan="2">AMT</td><td>\$1,065.00</td><td>\$1,139.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$2,204.00</td></tr></table>																					Sep 2016		Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total	SPOTS		20	20	0	0	0	0	0	0	0	0	0	40	AMT		\$1,065.00	\$1,139.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,204.00
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SYSTEM APP: SALES ACCT Date Printed 09/16/16